Event Briefing Sheet

Event: Meet the funder: SMG staff event and Q&A with BP

Date & time: Monday 20th January, 08.15 – 10.00

Location: Science Museum, Hans Rausing Lecture Theatre

NB: this event will also be presented at the National Science and Media Museum in Bradford on 17th January so that SMG colleagues have a choice of location.

About the event: SMG colleagues, advisors and Trustees are invited to come along and engage with one of our long-term corporate partners and Founding Partner of the Science Museum Group Academy - BP. [REDACTED] will share some insights from the sector, but would also like to use this as an opportunity to hear from SMG employees.

This will be a chance to explore with our sponsor what they are doing now and in the future in terms of their contribution towards meeting the Paris Agreement, reducing greenhouse gas emissions, investing in renewables and addressing the energy transition in an open forum. It will also be a chance to get an update on SMG’s own work around sustainability.

Attendees will hear from [REDACTED], [REDACTED] and [REDACTED] (BP UK). The majority of the session, however, will be open for Q&A from the audience, either through live questions or pre-submitted questions asked anonymously.

Number of guests: c.100-150 SMG staff, advisors and Trustees

SMG Event Objectives:
- To create a forum for open debate and questions around climate change, sustainability and carbon emissions, and even possibly generate new ideas for further exploration
- To hear directly from a company within the energy sector about what they are doing as a business to research and deploy alternative energy solutions
- To provide SMG staff with the opportunity to ask questions about this sector and BP’s work
- To re-iterate SMG’s commitment to staying ahead of the debate, that we are open for discussion and transparent in our approach to partnerships and ongoing work with this sector

Speakers:

[REDACTED] SMG

[REDACTED] SMG

[REDACTED] SMG

[REDACTED] BP UK
SMG STAFF EVENT
20 January 2020, 8.15 – 10.00, Science Museum, Hans Rausing Lecture Theatre
Event contact:

Key timings:

07:30   Events staff and corporate team arrive on-site to set-up
  • Security on-site

07:45   Speakers, panel and senior team to arrive via Dana entrance or Groups entrance
  • Senior team can leave their belongings in the Smith Centre

08:00   Sound check with speakers, set-up of AV requirements
  • Tea & coffee set-up with Benugo

08:15   Staff arrivals and tea & coffee served
  • Drinks to be brought into Lecture Theatre for sharp 08.30 start

08:30   Welcome and brief presentations (25 minutes max)
  • Welcome to event (1min)
  • What SMG is doing in terms of positive actions around carbon saving (5min)
  • Big picture overview of climate science (5min)
    o sector analysis + fuel analysis highlighting how roughly 65% of the Greenhouse gas (GHG) emissions come from oil companies
    o presenting GHG emissions by sector globally (& in UK & highlighting the Global Warming Potential of the key GHG’s)
  • Introduction to BP’s business and support of Arts & Culture (15min)

08.45   Q&A
  • Conduct the interview and Q&A
  • Floor opened to questions from staff, including pre-submitted questions

09.55   Event concludes

10.00   Event closes

Set up requirements

Lectern will be in situ for introductory presentations by [name] and [name]. Format for the Q&A will be informal, with [name] and [name] sitting together at the front of the Lecture Theatre.

Required: Lectern with microphone, AV for PPT slides, x4 chairs at front of room, x4 lapel mics, x2 handheld microphones for roaming questions, security, tea, coffee and pastries.

Slightly late opening of museum to be discussed with [name] and [name] (to discuss) – tbc.

Relevant Information

Science Museum Group Leadership Team in attendance

Full list to be added

Science Museum Group Trustees / Foundation Board in attendance

Full list to be added based on RSVPS