

## Appendix 1

# The Chairman's Corporate Advisory Group

## The British Museum: A Museum of the World for the World

### OVERVIEW

The British Museum was the world's first public museum with a trustee board which existed to protect the collections on behalf of people of Britain and the world. The Museum's global mission has never been more relevant and its Board seeks a less formal way to engage and involve business leaders in this mission.

The Chairman of the British Museum seeks to engage senior business leaders to share their knowledge of key global territories and advise the British Museum to deliver a successful global corporate relations and partnership strategy. Membership will comprise of senior contacts from the Museum's existing high-level corporate partnerships as well as potential partners. Meetings will have a geographic focus with a briefing from the Museum and an opportunity to discuss synergies in detail.

### TERMS OF REFERENCE

1. **Title of Group:** Chairman's Corporate Advisory Group.
2. **Status of Group:** Advisory to the Chairman of the Trustees, with a specific focus on seeking their advice and involvement in corporate relations and in particular global projects and products.
3. **Role of Group:**
  - To have experience of partnership funding at the Museum or to give feedback on the Museum proposition;
  - To offer advice on particular territories and projects;
  - To influence their networks to give or enter into corporate partnership with the British Museum;
  - To work with the British Museum to generate fundraising ideas;
  - To advise on proposition development and pitch delivery;
  - To be an advocate for the British Museum.
4. **Target Membership:**

The vision is for about 15 existing and 15 potential major supporters to attend up to three times a year. If we assume the invitations are non-transferable then we must expect the numbers attending will not be large but hopefully this will enable us to keep the conversation informal.

## The Chairman's Corporate Advisory Group

### The British Museum: A Museum of the World for the World

#### Overview

The British Museum was the world's first public museum with a trustee board which existed to protect the collections on behalf of people of Britain and the world. The Museum's global mission has never been more relevant and its Board seeks a less formal way to engage and involve business leaders in this mission.

The Chairman of the British Museum seeks to engage senior business leaders to share their knowledge of key global territories and advise the British Museum to deliver a successful global corporate relations and partnership strategy. Membership will comprise of senior contacts from the Museum's existing high-level corporate partnerships as well as potential partners. Meetings will have a geographic focus with a briefing from the Museum and an opportunity to discuss synergies in detail.

#### Terms of reference

1. Title of Board: The Chairman's Corporate Advisory Group

2. Status of Board: Advisory to the Chairman of the Trustees, with a specific focus on seeking their advice and involvement in corporate relations and in particular global projects and products.

3. Role of the Board

- To have experience of partnership funding at the Museum or to give feedback on the Museum proposition
- To offer advice on particular territories and projects
- To influence their networks to give or enter into corporate partnership with the British Museum
- To work with the British Museum to generate fundraising ideas
- To advise on proposition development and pitch delivery
- To be an advocate for the British Museum

4. Target Membership:

#### Current Partners

<b>Global Partners</b>	<b>Sponsors</b>
ArcelorMittal, Lakshmi Mittal, Chairman	American Express, Colin Walsh, Executive VP
Baker & McKenzie, Gary Senior, Managing Partner UK	Asahi Shimbun – no senior UK reps
BG Group, Frank Chapman (Martin Heuston)	BP plc, Ian Conn, CEO, Refining and Marketing
Bloomberg, senior UK contact tbc	Citi Group, Michael Corbat, CEO of EMEA

**Business Advisory Group  
Suggested Names**

**Considerations for selection**

- Small group to begin with ambition to grow and develop
- Mix of BM supporters and non-BM supporters
- Wide variety of sectors to give specialism in differing areas
- Avoid rival companies in first instance
- Potential to give

**Suggested names**

- Bob Dudley – BP
- Jan du Plessis – Rio Tinto
- Titjane Thiam – Prudential
- Philip Hampton – RBS
- Gavin Patterson – BT
- Jeremy Darrock – BSkyB
- Chris Gent – GSK
- Richard Gnodde – Goldman Sachs
- Andrew Griffiths – Samsung
- Paul Walsh – Diageo
- John Rose – Rothschilds
- Roger Carr – Centrica
- Simon Walker – IOD
- Justin King - Sainsbury

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Sir Roger Carr  
Chairman  
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Mr Yang-Ho Cho  
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Seoul  
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Group Personnel Director  
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Delamare Road  
Cheshunt  
Hertfordshire EN8 9SL

### Chairman's Advisory Group: Since Sir. Richard's Chair

Invitee name	Organisation & title	1 <sup>st</sup> April 2015	1 <sup>st</sup> Oct 2015	10 <sup>th</sup> May 2016	12 <sup>th</sup> Dec 2016	29th June 2017	12th Dec 2017
James Bardrick	Head of UK & CEO of Global Markets Limited, <i>Citi Group</i>	—	—	×	×	×	×
Vindi Banga	Senior Partner, <i>Clayton Dubilier &amp; Rice</i>	—	—	—	—	✓	×
Vittorio Colao	Group CEO, <i>Vodafone Group</i>	—	—	×	×	×	×
Iain Conn	CEO, <i>Centrica</i>	×	✓	×	×	×	✓
David Durlacher	CEO, <i>Julius Baer International</i>	—	—	✓	✓	×	✓
Douglas Flint	Chairman & CEO, <i>HSBC</i>	✓	✓	×	×	×	✓
Sir Philip Hampton	Chairman, <i>GlaxoSmithKline</i>	—	—	—	—	×	×
Haruki Hayashi	Regional CEO, <i>Mitsubishi Corporation</i>	✓	×	×	×	×	×
Dr Tony Hayward	Chairman, <i>Glencore</i>	✓	×	×	×	×	✓
Vivian Hunt	Managing Partner, <i>McKinsey &amp; Co.</i>	×	✓	×	✓	×	×
Colm Kelleher	President, <i>Morgan Stanley</i>	✓	✓	✓	✓	×	✓
Sir John Kingman	Chairman, <i>Legal &amp; General Group</i>	—	—	—	×	✓	✓
Baroness Manningham-Buller	Chair, <i>Wellcome Trust</i>	—	—	×	×	✓	✓
Peter Mather	Group Regional Vice President, Europe & Head of Country, UK, <i>BP</i>	✓	✓	✓	✓	✓	✓
Sir Charlie Mayfield	Chairman, <i>John Lewis Partnership</i>	—	—	✓	×	×	×
Sir Thomas John Parker	Chairman, <i>Anglo American</i>	—	—	—	×	×	×
Gavin Patterson	CEO, <i>BT Group</i>	×	×	×	×	✓	×
Rob Perrins	MD, <i>Berkeley Group</i>	—	—	—	—	✓	×
Stuart Popham	Vice Chairman of EMEA Banking, <i>Citi Group</i>	✓	✓	✓	✓	✓	✓
Rena de Sisto	Global Arts & Culture Executive, <i>BAML</i>	×	×	✓	×	×	×
Dr Ralf Speth	CEO, <i>Jaguar Land Rover</i>	×	×	×	×	×	×
Baroness Vadera	Chairman, <i>Santander</i>	✓	✓	×	×	✓	×
Steve Varley	Chairman and Managing Partner UK & Ireland, <i>EY</i>	✓	×	✓	×	×	✓

Sir Brian Bender KCB  
Chairman  
London Metal Exchange  
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Sir Roger Carr  
Chairman  
Centrica  
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As at: 12 February 2014

## Appendix 2



# The British Museum

Meeting: **Chairman's Advisory Group**  
Date: **Monday 12<sup>th</sup> December 2016**  
Time: **17.30 - 19.00**  
Location: **The Sloane Room**

## **British Museum Attendees**

Sir Richard Lambert	Chairman, The British Museum Board of Trustees
Dr Hartwig Fischer	Director, The British Museum
Lesley Fitton	Keeper of Greece and Rome
██████████	Curator, Greece and Rome
Chris Michaels	Head of Digital and Publishing
Caroline Usher	Director of Development
██████████	Head of Corporate Relations

## **Chairman's Advisory Group Attendees**

David Durlacher	CEO, <i>Julius Baer International Ltd</i>
Vivian Hunt	Managing Partner, <i>McKinsey &amp; Co</i>
Colm Kelleher	President, <i>Morgan Stanley</i>
Peter Mather	Group Regional Vice President, Europe & Head of Country, UK, <i>BP</i>
Stuart Popham	Vice Chairman of Banking, <i>Citi</i>

## **Chairman's Advisory Group Apologies**

James Bardrick	UK Country Officer, <i>Citi</i>
Vittorio Colao	Group Chief Executive Officer, <i>Vodafone Group Plc</i>
Iain Conn	Chief Executive, <i>Centrica</i>
Rena de Sisto	Global Arts & Culture and International CSR Executive, <i>Bank of America Merrill Lynch</i>
Douglas Flint	Group Chairman, <i>HSBC Holdings Plc</i>
Tony Hayward	Chairman(?), <i>St James's Asset Management</i>
Haruki Hayashi	Regional CEO, <i>Mitsubishi Corporation</i>
Sir John Kingman	Chairman, <i>Legal &amp; General Group Plc</i>
Lady Manningham-Buller	Director, <i>Wellcome Trust</i>
Sir Charlie Mayfield	Chairman, <i>John Lewis Partnership</i>
Sir John Parker	Chairman, <i>Anglo American Plc</i>
Gavin Patterson	Chief Executive, <i>BT Group</i>
Dr Ralf Speth	Chief Executive, <i>Jaguar Land Rover</i>
Lady Vadera	Chairman, <i>Santander</i>
Steve Varley	Chairman, UK & Ireland, <i>EY</i>

Meeting: **Chairman's Advisory Group**  
Date: **Tuesday 10<sup>th</sup> May 2016**  
Time: **17.30 – 19.00**  
Location: **The Citi Money Gallery, British Museum**

## **British Museum Attendees**

Sir Richard Lambert	Chairman, The British Museum Board of Trustees
Dr Hartwig Fischer	Director, The British Museum
Joanna Mackle	Deputy Director
Caroline Usher	Director of Development
██████████	Head of Corporate Relations
Philip Attwood	Keeper of Coins & Medals
Thomas Hockenhull	Co-curator of <i>I object: a history of dissent</i>
Ian Hislop	Co-curator of <i>I object: a history of dissent</i>
██████████	Head of Learning and National Partnerships

## **Chairman's Advisory Group Attendees**

Rena de Sisto	Global Arts & Culture and International CSR Executive, Bank of America Merrill Lynch
David Durlacher	CEO, Julius Baer International Ltd
Colm Kelleher	President, Morgan Stanley
Peter Mather	Regional Vice President, Europe & Head of Country, UK, BP
Sir Charlie Mayfield	Chairman, John Lewis Partnership
Stuart Popham	Vice Chairman of Banking, Citi
Steve Varley	Chairman, EY UK & Ireland

## **Chairman's Advisory Group Apologies**

James Bardrick	UK Country Officer, Citi
Vittorio Colao	Group Chief Executive Officer, Vodafone Group Plc
Iain Conn	Chief Executive, Centrica
Ian Davis	Chairman, Rolls Royce Group
Jan du Plessis	Chairman, Rio Tinto
Douglas Flint	Group Chairman, HSBC Holdings Plc
Haruki Hayashi	Regional CEO, Mitsubishi Corporation
Dr Tony Hayward	Chairman, Genel Energy
Vivian Hunt	Managing Partner, McKinsey & Co
Lady Manningham-Buller	Director, Wellcome Trust
Gavin Patterson	Chief Executive, BT Group
Dr Ralf Speth	Chief Executive, Jaguar Land Rover
Lady Vadera	Chairman, Santander

<b>Event Name</b>	<b>Chairman's Advisory Group</b>
<b>Event Date &amp; Time(s)</b>	<p>Wednesday 1<sup>st</sup> April 2015</p> <p>Private curator lead tour for VIP guests: 17:35 – 18:10  Group Meeting with Afternoon Tea: 18:10 – 19:00</p>
<b>Numbers expected</b>	<p>VIP Guests: 11  BM staff: 4</p>
<b>Format</b>	
<b>Timings &amp; Location(s)</b>	<p><b>17:30</b> Guests arrive at main entrance, check in coats/bags</p> <p><i>NOTE: [REDACTED] and [REDACTED] to be on hand in Front Hall</i></p> <p><b>17:35</b> VIP Tour</p> <p><b>18:10</b> Tour ends</p> <p><b>18:13</b> Group meeting in Enlightenment Gallery with Afternoon Tea</p> <p><b>18:15</b> Welcome (Neil MacGregor)</p> <ul style="list-style-type: none"> <li>• Overview of Greek and Roman and public programme activities  [REDACTED]</li> <li>• Updates from Group</li> <li>• Advocacy challenges (Sir Richard Lambert)</li> <li>• Group discussion</li> <li>• Next steps and future dates</li> </ul> <p><b>19.00</b> Guests depart Museum</p>

## **Chairman's Advisory Group**

**Thursday 1<sup>st</sup> October 2015**

**17.30-19.00**

### **AGENDA**

**Private View of the Assyrian Galleries with Nigel Tallis and Jonathan Tubb**

#### **Group meeting with Afternoon Tea**

1. Welcome from the Chairman.
2. Preview of forthcoming 2018 exhibition *Ashurbanipal* by Irving Finkel.
3. Emergency Heritage Management Programme briefing by Jonathan Tubb.
4. Updates from group.
5. Advocacy challenges and group discussion.
6. Next steps and future dates.

## Chairman's Advisory Group

Monday 12<sup>th</sup> December 2016

17.30 - 19.00

### AGENDA

#### Group meeting with Afternoon Tea in the Sloane Room

1. Welcome from the Chairman
2. Presentation on the forthcoming exhibition *Troy* (2019) [REDACTED] and  
*Lesley Fitton*
3. Overview of the Museum's Digital Strategy *Chris Michaels*
4. Updates from group
5. Next steps and future dates

## **Chairman's Advisory Group**

**Tuesday 10<sup>th</sup> May**

**17.30 - 19.00**

### **AGENDA**

- **Presentation on the forthcoming exhibition *I object: a history of dissent* with preview of objects in the Coins and Medals Study Room by co-curators Ian Hislop and Thomas Hockenhull (17:40 – 18:15)**
  
- **Group meeting with afternoon tea in the Citi Money Gallery (18.20)**
  1. Welcome from the Chairman
  2. Introduction by Dr Hartwig Fischer, Director of the British Museum
  3. Overview of the UK Partnership Programme by Susan Raikes
  4. Updates from group
  5. Next steps and future dates

## Host Staff Briefing

<b>Event Name</b>	<b>Chairman's Advisory Group</b>
<b>Event Date &amp; Time(s)</b>	Tuesday 10 May 17:20-19:00
<b>Numbers expected</b>	13
<b>Format</b>	
<b>Timings &amp; Location(s)</b>	<p>17:15 Host staff are in place in the Front Hall ready to greet guests. This includes:</p> <ul style="list-style-type: none"> <li>• Sir Richard Lambert</li> <li>• Phillip Attwood</li> <li>• [REDACTED]</li> <li>• Caroline Usher</li> </ul> <p>Dr Hartwig Fischer, Joanna Mackle, Ian Hislop and Tom Hockenhull all waiting in Coins and Medals Study Room</p> <p><i>Dr Hartwig Fischer to have lapel mic attached by AV</i></p> <p>17:25 Guests arrive via the Main entrance and are grouped in Front Hall with the help of Corporate team.</p> <p>17:30 Hosts to escort guests to the Coins and Medals Study Room</p> <p>17:40 Talk in C&amp;M Study Room begins with Ian Hislop and Thomas Hockenhull</p> <p><i>Corporate team will escort latecomers to the Study room</i></p> <p><i>[REDACTED] to escort Sir Richard to have lapel mic attached by AV</i></p> <p>18:15 Guests escorted to G68 Citi Money Gallery for Afternoon Tea</p> <p><i>Guests are seated. Tom Hockenhull, Ian Hislop and Phillip Attwood all depart via G69 and new wing.</i></p> <p>18:20 Formal meeting to begin.</p> <p>Meeting Agenda led by Sir Richard.</p> <p>19:00 Event ends and guests depart via the Central Saloon</p>
<b>Practicalities</b>	<p>Cloakroom: Coat rail in G68 Citi Money Gallery Toilets: Great Court West side</p>

## Host Staff Briefing

<b>Event Name</b>	<b>Chairman's Advisory Group</b>
<b>Event Date &amp; Time(s)</b>	Thursday 1 October 17:20-19:00
<b>Numbers expected</b>	16
<b>Format</b>	
<b>Timings &amp; Location(s)</b>	<p>17:20 Host staff are in place in G6 by the black Obelisk ready to greet guests. This includes:</p> <ul style="list-style-type: none"> <li>• Sir Richard Lambert</li> <li>• Jonathan Tubb</li> <li>• Dr Irving Finkel</li> <li>• [REDACTED]</li> <li>• [REDACTED]</li> </ul> <p><i>Guests arrive via the Director's entrance and are directed through the Director's corridor to G6.</i></p> <p><i>[REDACTED] will bring [REDACTED] and Neil Macgregor from a previous meeting at 5:30.</i></p> <p>17:30 Tour of Assyrian Galleries begins with Jonathan Tubb and Nigel Tallis.</p> <p>18:10 Tour ends in G10 where afternoon tea will be set up.</p> <p><i>Guests are seated. Nigel Tallis departs</i></p> <p>18:10 Speeches and Presentations begin</p> <p><i>Irving Finkel and Jonathan Tubb depart after Presentation 2</i></p> <p>Meeting Agenda continues led by Sir Richard.</p> <p>19:00 Event ends and guests depart.</p>
<b>Practicalities</b>	<p>Cloakroom: Coat rail in G6 Toilets: Gallery Café toilets</p>
<b>Speakers timings &amp; order</b>	<ul style="list-style-type: none"> <li>• Sir Richard - Welcome - 2-3 minutes</li> <li>• Dr Irving Finkel - Ashurbanipal - 10 mins</li> <li>• Mr Jonathan Tubb - Heritage Management plan – 5- 7 mins</li> </ul> <p><i>Irving and Jonathan to depart after Presentation 2</i></p>



## TOTAL CAG INVITE LIST FOR 1<sup>ST</sup> OCTOBER 2015

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**Dr Ralf Speth**

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**The Rt Hon Baroness Vadera**

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**Mr Keith Williams**

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UB7 0GB

## Chairman's Advisory Group

**Wednesday 1<sup>st</sup> April, 2015 at 5.30-7pm**

*Arrive at Information Desk at the British Museum's Great Court via the main entrance on Great Russell Street*

### AGENDA

Arrive at main entrance, check in coats and bags.

Embark on a behind-the-scenes tour of the Greek and Roman stores with Lesley Fitton, Dirk Booms and Trevor Coughlan.

#### **Group meeting with Afternoon Tea (Enlightenment Gallery)**

1. Welcome
2. Overview of Greek and Roman and public programme activities
3. Updates from Group
4. Advocacy challenges

Group discussion

5. Next steps and future dates

Meeting: **Chairman's Advisory Group**  
Date: **Thursday 1<sup>st</sup> October 2015**  
Time: **17.30 – 19.00**  
Location: **Assyrian Galleries, British Museum**

## **British Museum Attendees**

Sir Richard Lambert	Chairman, the British Museum Board of Trustees
Caroline Usher	Director of Development
	Head of Corporate Relations
Jonathan Tubb	Keeper of Middle East
Irving Finkel	Curator, Middle East
Nigel Tallis	Curator, Mesopotamia

## **Chairman's Advisory Group Attendees**

Iain Conn	Chief Executive, Centrica
Douglas Flint	Group Chairman, HSBC Holdings Plc
Andy Griffiths	President, Samsung UK & Ireland
Adam Horowitz	Head, UK & Ireland, Julius Baer
Vivian Hunt	Managing Partner, McKinsey & Co
Colm Kelleher	President of Institutional Securities, Morgan Stanley and Chief Executive, Morgan Stanley International
Peter Mather	Regional Vice President, Europe & Head of Country, UK, BP
Stuart Popham	Vice Chairman of Banking, Citi
Lady Vadera	Chairman, Santander

## **Chairman's Advisory Group Apologies**

Rena de Sisto	Global Arts & Culture and International CSR Executive, Bank of America Merrill Lynch
Jan du Plessis	Chairman, Rio Tinto
Dr Tony Hayward	Chairman, Genel Energy
Haruki Hayashi	Regional CEO, Mitsubishi Corporation
Gavin Patterson	Chief Executive, BT Group
Steve Varley	Chairman, EY UK & Ireland
Keith Williams	Chief Executive, British Airways
Dr Ralf Speth	Chief Executive, Jaguar Land Rover

Mr Peter Mather  
Regional VP, Europe & Head of Country, UK  
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1 St James's Square  
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17<sup>th</sup> September 2015

**Chairman's Advisory Group Meeting, British Museum  
Thursday 1<sup>st</sup> October 2015  
5.30pm-7.00pm**

We very much look forward to welcoming you to the Museum for our next Chairman's Advisory Group meeting on 1<sup>st</sup> October.

Please come to the Information Desk at the British Museum's Great Court via the main entrance on Great Russell Street where colleagues will await your arrival.

If you wish to arrive by car please make advance parking arrangements by email to [REDACTED] or by telephone [REDACTED]

An agenda and attendance list is enclosed.

Yours sincerely

[REDACTED]  
Head of Corporate Relations

T: [REDACTED]

E: [REDACTED]

Appendix 3

# The British Museum

Mr Peter Mather  
Regional VP, Europe, & Head of County  
BP Plc  
1 St. James's Square  
London  
SW1Y 4PD

26<sup>th</sup> April, 2013

The British Museum has had a great run in recent years under the exceptional leadership of Neil McGregor. The years ahead will be crowded with challenging opportunities. We have a very dedicated Board of Trustees who help to frame the strategy and safeguard the values. However, Neil and I would value more regular input from remarkable business leaders.

I am therefore establishing a Chairman's Advisory Group to take this forward and would deem it a singular honour if you agreed to join this group. You would bring very special experiences and perspectives.

Would you be free to join us for the first meeting at the British Museum on Thursday, 30<sup>th</sup> May? We will gather for breakfast at 8.00am and we will have you on your way no later than 9.30am. Following on from this, our second meeting is scheduled to take place on Thursday, 21<sup>st</sup> November at 8.00am

Warm regards,

Niall FitzGerald KBE  
Chairman of the British Museum Board of Trustees